EDUFEX

Blockchain Enabled Platform of E-learning

Education is Endless ERA

EDUFEX

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Edufex is one of the leading platforms in education, course certification, training, and learning. We have a blockchain-based certification platform developed on an advanced Learning Management System.

Many education and professional courses and Certification aren't accessible, affordable, and out of reach from students. However, we are the answer, providing a ray of hope by delivering many online platform courses.

Edufex revolutionizes blockchain-based education certificate verification. The project powers a sophisticated e-learning ecosystem by utilizing Edufex's native token, the EDUX token, on the public TRON blockchain to fuel intelligent contract transactions among our platform users. Users may purchase EDUX tokens to use our platform for various services, such as verifying their diplomas and certificates, which will empower them with more purchasing power on the Edufex platform.

TARGET MARKET

EDUFEX

TARGET MARKET

we are putting steps on the way forward for the education system, with the Learning Management System replacing our traditional education system. The new education system has not any geographical and sources of data limit. At one click, you'll get access to knowledge and education all around the world.

- Education industry
- Healthcare
- IT Companies
- Services Industries
- Government Sector

OPPORTUNITIES

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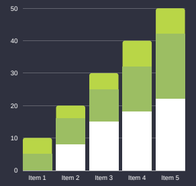
LMS Market Opportunities

The e-learning sector market size is large. It includes every individual who uses a mobile phone and therefore the internet. A study forecast that the worldwide E-Learning market is predicted to succeed in $336.98 billion by 2026, growing at a CAGR of 9.1% from 2018 to 2026.

The e-learning market in Europe is poised to grow by $ 24.23 billion during 2020-2024, progressing at a CAGR of 12% during the forecast period

Increase in demand for gamification in LMS to provide opportunities for Universities



Increasing adoption of digital learning and growing use of AI boost the demand for LMS market

Increasing investments by countries in E-education sector

PROBLEM

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Problems

In the growing education sector, scholars find so many options for online learning and training with so many limitations, which students feel after paying heavy fees.

- Exponential upsurge in fee
- Less assessments
- Geographic barrier
- Unavailability of online teachers
- Limited Courses

- Lack of course tracking
- Unfriendly website
- Demos are not available
- Boring videos Unsystematic format
- Limited Courses

In this competitive market, it's not easy to choose a reliable and trustworthy source of education. Today, the major issue is quality data and information security.

SOLUTIONS

SOLUTIONS

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Our ethics, morals, and beliefs are students, teachers, and professionals centric, using blockchain for delivering global educational Certification accessibility. It's the most secure platform because of the blockchain that's being used.

It provides an easy interface of website for students to find information easily & study material given in a systematic format.

We deliver unlimited courses for students, professionals, and teachers' development and global knowledge exposure with creative & interesting videos for users learning so no one gets exhausted while studying.

We have the best Educators in the industry and they are available online for user problem solutions. Educators receive benefits of tokens on completion of courses. Students can track their performance and give so many assessments on our website. Edufex is a perfect platform and provides various educational solutions for an affordable fee.

USP

USP

(Unique Selling Proposition)

EDUFEX

BLOCKCHAIN-BASED UNIVERSAL CERTIFICATION

Student can deliver universal accepted Certification based on blockchain technology with validation convenience.

VIDEO COURSES

Platform that delivers video courses, interactive lesson and online study materials to help you master your subject of choice.

GLOBAL ACCESS ANYWHERE

Student and instructor both can take complete benefit of the site anytime, anywhere without any geo or language hassle.

ROYALTY STRUCTURE

We reward token in regards to royalty to the educator on completion of the courses.

UNLIMITED OPPORTUNITIES

We offer multiple programs on our platform which users can earn the unlimited opportunity.

VALUE OF EDUCATION

The students to become more responsible and sensible by achieving online courses helps them to understand the perspective of career growth

Revenue Model

Revenue Model

EDUFEX

TARGETED USERS	1,000,000 Every Year
STUDENT ENROLMENT	100,000 Every Year
COURSES GENERATION	10,000 Every Year
UNIVERSITY ENROLMENT	1,000 Every 5 Year
RESULT %	100 Every Year

Revenue Model

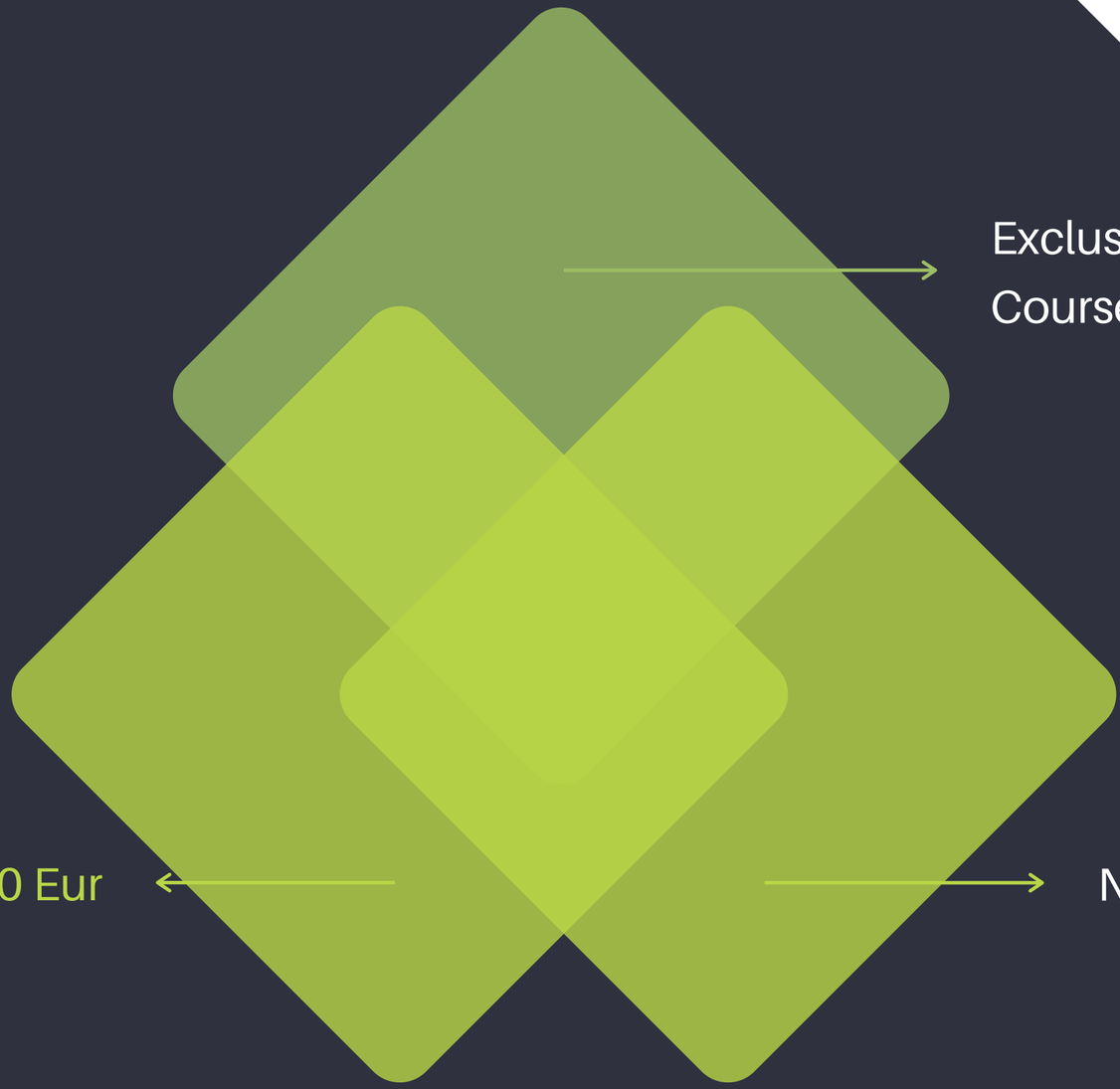
EDUFEX

Student Enrolment | **100,000** **Every Year**

100,000 * Average 60 Eur

€ 6,000,000

Gross Sale



Exclusive Courses- 150 Eur

Good - 20 Eur

Normal - 10 Eur

Edufex Path

[Disclaimer Regarding Forecast and Projections]
This Consolidated Financial Results includes forecasts, projections and other predictive statements that represent Edufex assumptions and expectations in light of currently available information. These forecasts, etc., are based on industry trends, circumstances involving clients and other factors, and they involve risks, variables and uncertainties. The Group's actual performance results may differ from those projected in this Consolidated Financial Results. Consequently, no guarantee is presented or implied as to the accuracy of specific forecasts, projections or predictive statements contained herein.

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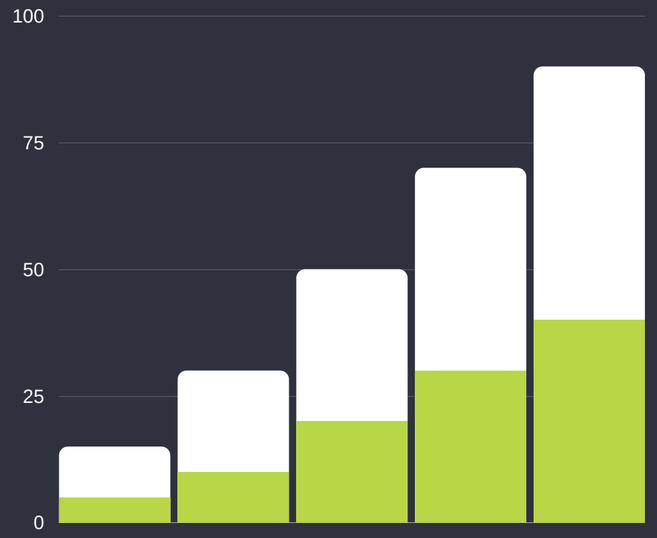
Edufex Path

With a rapid growth of educators enrollment & courses with interesting way of marketing to attract the students, Edufex Aiming 10% growth in every single quarter as it say

"everything is a game of numbers"



OUR MVP

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OUR MVP

(Minimum Viable Product)

There are numerous competitors within the e-education industry who are only providing courses with limited reach of audience.

In this huge industry, we are developing courses, training, videos, and certifications for specific markets, but it doesn't exclude other services. Every individual who wants to find out can take advantage of our courses and study materials. At Edufex, to form it more practicable, we follow proper legal guidance.

Edufex uses a blockchain system For certification. This is more secured and effective. Also, we offer tokens to educators on completion and assistance is provided by them to the students.

Road Map

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Road Map

Q2 2020

- Idea & Concept Creation
- Market Research & Development
- Structure of Data
- Establishment of brand

Q3 2020

- Examination & Certification Process of student
- Concepts of Blockchain Certification
- Executing and planning for MVP

Q4 2020

- Launch MVP Version 1.0
- Conception of Courses
- Examined portal for courses

Q1 2021

- Top 10 university collaboration
- 10,000 students' portal registration
- Launch VVIP token Sales

Q2 2021

- Blockchain Certification on Tron Network
- 20,000 students plus new university
- Launch Pre IFO Token Sales

Q3 2021

- Blockchain Certification on Binance Smart Chain
- 50,000 students' portal registration
- Listing on Decentralized Exchanges
- Implementing Certification Process to student

Q4 2021

- 70,000 students portal registration
- Token Listing on Centralized Exchanges
- AI-Based Exam

Q1 2022

- 100,000 students' portal registration
- 1000 Courses
- 20 Universities Collaboration

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